

REEL SOLITUDE
PRIVATE WATER
Fishing



E-Newsletter # 31

November, 2012

Duck Hunting Begins, New Property!, Building the Business

Dear Steve,

State Holiday?

For many outdoorsmen, Saturday was a national holiday. For those with just fishing on the brain, you may have missed it. Saturday, November 3rd was opening day for deer and duck hunting.



Private Water Fishing is pleased to now be a small part of this statewide event. We have now begun offering duck hunting memberships for this seasons hunters. If you have not found a lease or have a friend looking for a lease we still have several spots available for this year. Click [here](#) to learn more

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Fish Pictures

We know you love to see fish pictures so, here are some recently sent in by our members.



**Larry Maupin holds a
6+ pounder at Deer**

Sincerely,

Steve Alexander
Private Water Fishing

Mentors in Every Business.

I am often asked "where are you fishing today? Or, get the comment "I thought all you did was fish?" Acquaintances and casual friends still think we run a guide business. They can't fathom that there is a business leasing and managing private lakes and offering these lakes to fishermen who then pay to fish on private waters. Pretty cool, huh?



Greg Grimes performs an otilith reading (method used to age fish).

This business is one I truly love and I enjoy soaking up knowledge and strategies on how to effectively manage private lakes. I have been fortunate enough to associate with fisheries biologists far more learned and knowledgeable than myself. I'm grateful to be able to rely on their experience and guidance from time to time. Early last month I hired Greg Grimes, President and founder of [Aquatic Environmental Ecosystems](#) of Atlanta Georgia to spend 3 days with me to get me over the learning curve on several PWF lakes.

Trail in Sulpher Bluff.



Steve Bachman's Gilmer Hat & Star monster!



Another whopper at Hat & Star! Gary Guinn, 8.6 lb!



John Egan with an



Greg Grimes shows two fish about the same size, one is clearly a "better" fish. Can you tell which one to harvest and which one to release?

Greg has electro shocked over 3000 small lakes and ponds over his career and more than 90 in 2012 alone. Greg's vision, knowledge and ability to communicate what he sees makes him as highly sought after lake manager as there is in the entire country. We electro shocked [Ferris Triple J](#), [Oakwood Lake Leon](#), [Grapeland Bennett](#)

[Lake](#), [Martins Mill](#), [Mewbourn Ranch](#) and [Ben Wheeler Twin Lakes](#)

before I had to return Greg back to DFW airport. His analysis and strategies

will be huge in helping me and our landowners gain a different perspective on what could be done at each of these properties. A big thanks to Greg!

Two weeks later, Keri and I drove to Big



We tagged a fish at Ferris Triple J Ranch, maybe a contest next spring?

absolute stud at Huntsville Thompson Ranch.



Charles Pyle with a nice catch at Van Alstyne JerMar Lake.



9lb caught at Longbranch Yates Place by Mac McAlister.

Cedar Lodge, just outside of Branson Missouri for a 3 day [Pond Boss](#)



Conference. Big Cedar Lodge was founded and is owned by Johnny Morris, the owner of Bass Pro Shops and is an ideal setting for the only national lake management conference in the country. Pond Boss is also the name of a magazine dedicated to managing private waters. And believe it or not, there is an actual Pond Boss, yes a real person; his name is [Bob Lusk](#).

Bob lives in North Texas and travels the country consulting on various private lakes. Bob is another mentor of mine and someone I



Bob Lusk spending time on PWF lakes in 2010.

lean on from time to time. He has been instrumental in my learning curve. Two years ago, before I owned my own shock boat, Bob and I electro shocked 4 club lakes. Bob has 30 years of experience in private lake consultation and to many, is considered the "Godfather" in the industry. In my opinion, Bob has done more for furthering the knowledge and



When Bob talks, people listen.



Monster Blue Gill caught by Paul Jarzemsky's fishing buddy at Ben Wheeler Twin Lakes.

Finding New Lakes:

Finding new properties maybe the most time consuming part of my job; and for most of our members, we can't find them fast enough. Over the past 2 years we have been a feature story in more than two dozen, radio, magazine, newspaper and TV shows. When these publications air, we get phone calls, lots of phone calls, and quite often they are landowners looking for more information on how they might get involved with PWF. These media outlets have been instrumental in us signing lease agreements with 19 new lakes.

Secondly, we attend trade shows, where private landowners get together to discuss various subjects from cattle management to forestry management. Two weeks ago we were an exhibitor at the Texas Forestry Association annual meeting in Nacogdoches, TX. Our purpose was to locate

championing the cause for managing private waters than anyone in the country. Bob has some of the best relationships with his clients and when Bob says it, his clients listen.

To this end, Bob recently recommended Private Water Fishing to a North Texas landowner that was considering leasing his lake. We signed a lease agreement with that landowner last week. Learn more about this property in our new property section below.

investment firms, timber management companies or private landowners who have lakes they might be interested in leasing. While we did not sign any lease agreements, it was an incredible opportunity to get our name out to an industry that did not know we even existed. You plant the seed today for a lake tomorrow.



Site Locations

New Property! **Waxahachie: Pecan Springs Ranch**

Wednesday, October 31st we opened [Waxahachie Pecan Springs Ranch](#). We recently spent the day sinking more than 60 red cedar trees to create massive brush piles for our members to fish. Learn more about Pecan Springs Ranch by clicking [here](#).





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